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(Dorothy Daugherty)

E-COMMUNITIES: MEMBERSHIP AND LEADERSHIP PERSPECTIVES

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GRIN Verlag Aug 2013, 2013. sonst. Bücher. Book Condition: Neu. 210x148x1 mm. This item is printed on demand - Print on Demand Neuware - Project Report from the year 2011 in the subject Communications - Multimedia, Internet, New Technologies, grade: -, Blekinge Institute of Technology, course: eCulture, language: English, comment: A good layout, a well-formulated content, and above all, a good discussion! - Anita Håkansson , abstract: This write-up reports a study of e-community from two perspectives. 1) Membership perspective as a member of two e-communities: GRIN publishers [2] and Nairaland [4]. 2) Leadership perspective as a creator and moderator of e-communities [5, 6, 7, 8]. I participated in the activities of GRIN and Nairaland over a period of time and learned their interaction model. Subsequently, I created two e-communities with the intention of putting to practice few things I have observed and learned as a member of existing ecommunities. Some guidelines were suggested towards creating a successful online community. 12 pp. Englisch.

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